

RICHARD PRICE

SENIOR PRODUCT DESIGNER | STRATEGIST

LINKEDIN.COM/IN/RICHARDPRICEDESIGN

RICH@RICHARDPRICE.COM

+1-303-263-1876

I combine technical expertise with strategic vision to bridge design and development, delivering solutions that align organizational goals with real-world impact and measurable value. Leveraging AI strategies, emerging technologies, and data-driven decision-making, I lead teams to create transformative, scalable solutions that drive growth and adaptability. My approach emphasizes agility through rapid experimentation, iterative development, and continuous refinement, ensuring alignment with actionable strategies and meaningful outcomes.

EXPERIENCE

User Experience Lead, Manager

PricewaterhouseCoopers

April 2022–Present (FTE), March 2021–April 2022 (Contract via MBO Partners)

- UX Lead driving Product & Service Design Thinking with customer-focused solutions for Bookkeeping Connect (BKC) and ESG Pulse Suite.
- Drove BKC product strategy and roadmap planning.
- Led and mentored a team of five designers, fostering growth and excellence.
- Championed Discovery Driven Development strategies with Gen AI integrations.
- Improved user and client service alignment with VoC insights and AI-driven strategies.
- Acknowledgements: AI and Accessibility Champion, NextGen AI 1st Place, BKC 4 Pillars (3x).

Director of User Experience

Wavelynx Technologies: Advanced Access Control Solutions

February 2019–March 2021

- Co-managed product design for MyPass Mobile and CC Keysets.
- Designed branding, sales collateral, and knowledge base content.
- Developed websites with secure portals and Zoho CRM integration.
- Managed the LEAF Identity standards program, increasing partners by 30%.
- Produced trade shows, motion graphics, and corporate video content.

Digital Product Designer | UX Designer | Full Stack Web Developer

Richard Price Design: Brief to Deployment Product Design & Development

January 2003–March 2021

- Sample Engagements: American Crew, American Express, Colorado Governor's Energy Office, CP+B, JELL-O, Lexus USA, Qwest, Trimble Heavy Civil Construction.

User Experience Engineer | Designer

Knowledge Center: Emergency Management Solutions

February 2017–November 2018

- Designed Incident Management and Volunteer Management applications.
- Led Patient Tracker mobile experience strategy and vendor relations.
- Implemented scrum procedures and UI/UX quality assurance in Azure DevOps.

User Experience Designer

Sovrn: AdTech Solutions for Independent Web Publishers

March 2015–October 2015

- Enhanced the Meridian supply-side Ad publishing platform with improved UX design.
- Designed ad network dashboards and conducted evaluations of corporate websites.

SKILLS

Digital Product Strategy
Gen AI-First Design Strategy
Discovery-Driven Development
Experience Architecture
Systems Analysis & Design
Customer Experience Design
Service Design
Data-Driven User Insights
Information Architecture
Data Modeling & Management
Data Analysis & Visualizations
Design Sprints & Workshops
Rapid Prototyping
Design Systems
User Interface & Interaction Design
Accessibility
UX Forensics
Custom GPTs, Gems
Prompt Engineering
AI Agent Development
Animation, Motion Graphics
HTML, CSS, JavaScript, PHP, C++
Project Management

TOOLS

ADO, Adobe CC, Aha!, ChatGPT, MS Copilot, Figma, Gemini, InVision, Miro, Planner, Power BI, SharePoint, Sketch, Teams, Trello.

EDUCATION

Academy of Art University, SF
B.F.A. in Web Design & New Media

California State University, East Bay
B.S. in Computer Science

AWARDS

Denver Startup Week 2015
Business plan co-winner: "ClickBridge"

Startup Bus Europe 2016
Business concept runner-up: "Flightship"

HOBBIES

Ultrarunning, Adventure Travel, Cooking, SCUBA Diving, EmTech, Innovation, Systems Theory